



PRESS RELEASE

New Resource Available for Bucks and Montgomery Counties for Area Seniors interested in In Home Non Medical Healthcare

Summary (when applicable)

The need for educated professionals able to cater to the unique health, social and financial needs of seniors grows as the Baby Boomers reach retirement age, and improvements in healthcare allow people to live longer. Certified Senior Advisors have received a unique education and training that compliments their professional skills to better serve the growing senior demographic.

Body

Bux-Mont area seniors now have a new resource to assist them in the aging process. At Home Certified Senior Healthcare recently completed a comprehensive course through the Society of Certified Senior Advisors® (SCSA) and has earned the certification of Certified Senior Advisor (CSA)®. The CSA designation in conjunction with **15** years of experience in **In Home Non Medical Care**, means that seniors and their families now have a resource they can rely on to meet their **Senior In Home Care** needs.

There is an explosive growth in the senior population. People are living longer, which means the need for skilled professionals able to serve the senior population is also growing. This demographic shift requires an educated response in how professionals work with seniors and a greater ability to address the challenges and opportunities seniors face.

About SCSA

SCSA educates and certifies professionals to work more effectively with their senior clients. As the leading provider of certification for professionals serving seniors, SCSA's Certified Senior Advisor (CSA)® credential requires CSAs to uphold the highest ethical standards for the benefit and protection of the health and welfare of seniors. Accredited by the National Commission for Certifying Agencies, the CSA credential is the gold standard for professionals in all areas who work with the senior population. Through a comprehensive educational program, SCSA helps professionals understand the key health, social and financial issues that are important to the majority of seniors.